

MCM

MAX CAPITAL MANAGEMENT



COMMUNICATION ON PROGRESS

Max Capital Management Holding Ltd
March 2023



MCM

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Content

www.maxcapitalmanagement.com

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About the company

MCM is a Global Investment Holding and Project Management Consultant (PMC) specializing in project management's conception to implementation, Customer Relationship Management (CRM), and event management. To-date, MCM has a proven-record managing over 30 projects with combined total value Projects Under Management (PUM) of over USD 10 Billion in over 10 countries and managing various types of projects ranging from property development, e-commerce and e-learning platform, hospitality, healthcare, and many other sectors.

March 01, 2023

E. Ant6nio Guterres
Secretary-General
United Nations,
New York,
NY L0017 USA

RE: STATEMENT OF CONTINUED SUPPORT

Dear Mr. Secretary-General,

I am honoured to confirm that Max Capital Management Holding Ltd supports the Ten Principles of the United Nations Global Compact (UNGC) on human right, labour, environmental, anti-corruption, social and economical principle. With this communication, MCM deliver our commitment to making UNGC and its principles part of our culture, day to day integrity of our company which further advance the Sustainable Development Goals. Max Capital Management Holding Ltd continues striving wide array of services as MCM believe real transformation requires real acceleration. The need for speed is everything in business along with the pace of society progressing, MCM functions onto whatever it takes to stay sustainable in business practices.

MCM recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. MCM support public accountability and transparency, and therefore commit to report on progress within one year of joining the UN Global Compact, and annually thereafter according to the UN Global Compact COP policy. This includes:

- Letter of commitment signed by the chief executive expressing continued support for the UNGC and reviving our continuous commitment to the initiative and its principles.
- The tabulation of company practices and activities contributing to United Nation goals in human right, labour, environmental, anti-corruption, social and economical principles with illustration of visual and text for further clarity.
- The measurement of outcomes (i.e., the degree to which targets/performance indicators were met, or other qualitative or quantitative measurements of results).

Respectfully,

Adj. Prof. Ts. Maxshangkar
Group Chief Executive Officer



HUMAN RIGHT PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

MCM comprehends the significance of recognizing and preserving the provision of fundamental human rights to all people around the globe, regardless of whether they are involved in or connected to us through our business, in order for society to advance together. In order to foster the personal and professional progress, freedom is intertwined with the transformation of equal opportunity and protection against discrimination, which encompasses health and safety together with the right to support at different occasion.

IMPLEMENTATION

MCM shines festive light on needy with donation of basic necessities through **Chap Goh Mei and Merry Christmas**. During Chap Goh Mei festival, MCM hosted a charity event having to exclusively feature the presence of **The Uncle 6 Toast Bar** team to bake and MCM managed to distribute 100 traditional charcoal "Bak Kwa" bread to those in need during the event. In the recent celebration, MCM manages year-end closing with another caring share of donation for Merry Christmas Charity through groceries donation to **Papar CFFM (Caring For The Future Malaysia)** and **Rumah Kanak Kanak Bondulu Toboh, Tambunan** and **Persatuan Pengurusan Pusat Jagaan OKU Leshan**. "Saving one dog will not change the world, but surely for that one dog, the world will change forever." MCM celebrates the human-animal bond with the initiative of **Dog Foods and Rice Bags donation to Society for the Prevention of Cruelty to Animals (SPCA) Kota Kinabalu** - where they promotes kindness and compassion towards all animals great and small, aiming to alleviate cruelty and reduce suffering.

MEASUREMENT OF OUTCOMES

In the past year, MCM has not been subjected to any investigations, legal cases or incidents involving Human Rights violations. MCM are delighted to share ways MCM are making difference in our Corporate Social Responsibility (CSR) with regular updates to our company website keeping updated on the human right supports, hence too everyone involving in MCM's ecosystem via e-magazine annual updates empowering the justification of human right, businesses and economical growth.



Merry Christmas Charity to Papar CFFM (Caring For The Future Malaysia)



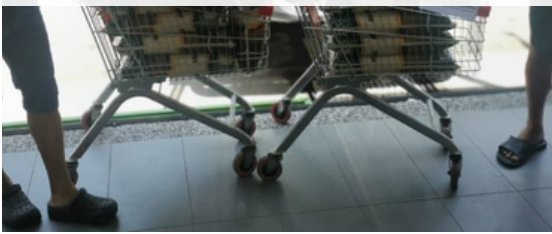
Merry Christmas Charity to Ruman Kanak Kanak Bondulu Toboh, Tambunan



Merry Christmas Charity to Persatuan Pengurusan Pusat Jagaan OKU Leshan



Dog Foods and Rice Bags donation to Society for the Prevention of Cruelty to Animals (SPCA) Kota Kinabalu





LABOUR PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

"You don't develop a business, you build people, and then people build the business," the saying goes. MCM honestly believe that our people are our most powerful resource. Safety, wellbeing, and the assurance of the employees' rights have always been our top priorities. 'Business' and 'human rights' most often intersect and MCM treats everyone by dignity and equality as we hold true to one of our core values "People before Profit".

IMPLEMENTATION

MCM elevates our fun-connect celebration with all employee sharing their insights in the **MCM's 10th Company Anniversary** and recognise the employee and partners performance and achievement by giving token of appreciation in the anniversary event lunch organised at Kuala Lumpur Tower. MCM shares the positives in the celebration by strengthening a sense of camaraderie and togetherness. It is important to recognize all employee as the people who have made the success possible therefore signals the employee that they are valued members of the team and that the work they do makes an impact. Apart from MCM employees, we are connected with various partners, without whom this celebration might not have been possible. MCM had invited partners who have evolved and strengthened over the time, turning the moment into opportunities for reflection, building connection and celebrate successes. MCM appreciates the mutual bond with everyone contributing to MCM's ecosystem. MCM provides the employee the chance to rest, relax and rejuvenate their mind and body because happy employees are the very foundation that makes a happy working environment within a company. Keeping the objective and company direction on the same page makes achieving company goals easier. The **2022 Company Trip** was organized at the largest and most popular national park in the country; Taman Negara accompany with teambuilding to inspire collaboration and motivation. As we fold to the new leap, new year - once again MCM organised get together **2022 Year End Celebration** featuring Christmas with exciting games and feast for the employees.

MEASUREMENT OF OUTCOMES

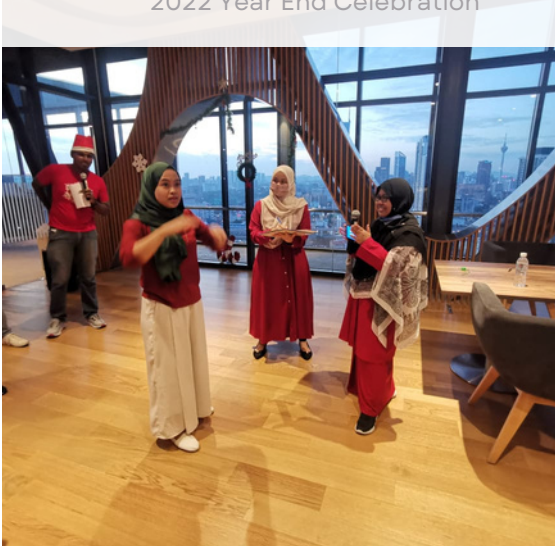
MCM recognises every feedback matters as it resolves issues quickly and increase knowledge sharing as knowledge is power, knowledge shared is power-multiplied. Apart from every major trips, MCM organises open discussion in weekly basis through departmental meeting as reflection not only provides an opportunity to identify what went well, but what to replicate and do better.



MCM's 10th Company Anniversary



2022 Year End Celebration





ENVIRONMENTAL PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

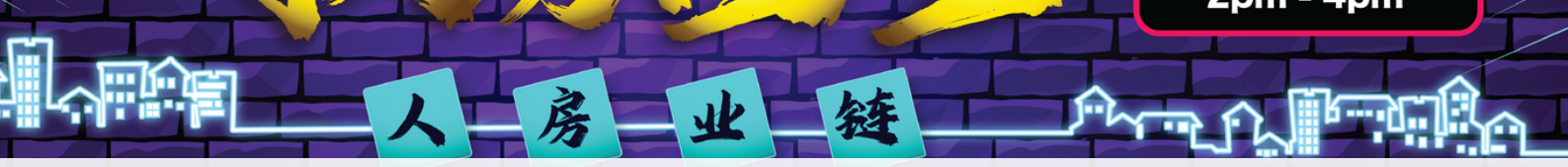
MCM may not have the same environmental effect as other manufacturing companies since it is a project management organisation. As a result, we depend on energy-saving techniques since it maintains building a sustainable society rests on protecting the environment MCM is committed to discovering and developing new avenues and possibilities to reduce any adverse environmental consequences and promote environmental consciousness throughout the organisational culture.

IMPLEMENTATION

Even if virtual events do not entirely eliminate all energy consumption, there is a significant energy reduction. It is crucial to take into account how the energy required to power our computers at home compares to the energy used to produce lighting and food at the physical event. MCM continues empowering its MCM Global Investment Community (GIC) mission to be Your Reliable Global Education Platform via 3 major virtual event specifically **BSS3.0: The Sun-Tzu's Inspired Art of Property Investment**, **BSS4.0: "Metaverse Begins"** and **Gear Up for Equality Virtual Run 2022**. Virtual events are not going away despite the epidemic, pandemic or endemic of COVID19. As MCM wishes to create a seamless experience and meet expectations of the audience commuting without hassle, right combination of both physical and virtual events are more impactful in the long run. The message online is sent in a safe, convivial and environment-friendly with no hardcopy complex documentation involved. The attendees are requested to turn off their their webcam when not needed, especially during speaker presentation can reduce environmental impact in that meeting by 96 percent and improving streaming quality; a streaming service video quality is one of the biggest determinants of its environmental impact, hence transit to a low-carbon economy.

MEASUREMENT OF OUTCOMES

Remote events and working mode implement systemic changes to reduce internet's environmental impact and improve low-carbon economy cultivate environmentally-friendly environment and sustainable impact in the professional and personal perspective.



The Sun-Tzu Inspired Art of Property Investment



主持人
Roy Ong

Organiser
MCM
MAX CAPITAL MANAGEMENT

Co-organiser
Money compass
精明理財

BSS4.0



Language
English



Effendy Zulkifly
CEO Blockworq Sdn Bhd & Co-founder Crypto Valley Malaysia
NFT: The Good and The Bad



Kevin Koo
Co-founder Lex Futurus
Legal Challenges in Metaverse



Dr Eric Ong
CEO & Founder, Grand Pavilion
How Blockchain Revolutionized the World

Metaverse Begins

BSS4.0: Metaverse Begins

24th July 2022, Sunday

Time: 2pm-4pm Place: MCM Zoom Live



GEAR UP For Equality

2022 Gear Up for Equality Virtual Run
Virtual Run 2022

1 - 12 July 2022





ANTI CORRUPTION PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

By implementing the best anti-corruption practises outlined in our company's SOP and carrying them out in accordance with the highest ethical standards and honesty among our employees, clients, and/or GIC members who are connected to the MCM ecosystem, MCM strictly shall not compromise with any form of corruption, bribery, or forgery.

IMPLEMENTATION

As a part of its continuing efforts to eliminate corruption, MCM continues to apply enhanced, systematic, comprehensive due diligence on all engaged or associated parties in the ecosystem. Additionally, MCM assures that all personnel are informed of and adhere to all applicable vertical and horizontal anti-corruption rules and regulations, as well as the company's internal processes and/or standards across departmental and other divisions. In order to ensure that there is a check and balance in our business, employees are urged to report any corruption or forgery violations to our Human Resource Department. As a result, all financial transactions involving MCM are then observed and authorised by certain accounting professionals. Correspondingly, MCM strives to embrace and adhere to the Global Compact's core principles as well as those related to business ethics considering doing so will save an organisation costs in the long term compared to the expense of engaging in unethical acts.

MEASUREMENT OF OUTCOMES

All financial transactions are evaluated by external audit organizations, subject to legal standards and the prevention of unnecessary bias reporting. As a result, there have been no incidents of attempted bribery/corruption or ethical lapses, and neither the MCM organisation nor any of its employees have experienced any disciplinary action.



SOCIAL PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

MCM aspire the society where each person's value is acknowledged, maintained, and expanded. The organisation goes above and above its obligations to the neighbourhood, public policy, and compliance, customer health and safety, product and service labelling, and member privacy. The rights and benefits that a community grants or withholds from those who make up that community reflect the relative value that society accords to different categories of persons. MCM maintains the view that all people are of equal worth.

IMPLEMENTATION

Together we rise, together MCM helps the community by lifting certain association in the sport industry. As one of the business entity is striving in sporting goods, MCM helps to bring the good by sponsoring in different sports occasions as the passion for sports continues to rise, so does the ever-growing sports industry. MCM prosper the community in 3 major sport sponsorship event including **2022 Malaysian Premier Futsal League (MPFL)** as part of the sponsors, contribution to **Malaysia Wheelchair Basketball Federation (MWBF)** to treasure their commitment in the nation sports and **2022 SOOKA Super Series Malaysia Volleyball League**. MCM is committed to contribute to the sports landscape in Malaysia by having to take part in different occasions and purposes. By helping the society to grow more, MCM obtains more invaluable exposure to reach and connect with quality audiences lead beyond society but business growth.

MEASUREMENT OF OUTCOMES

Ensuring proper society commitment work is executed, MCM believes the exponential society growth can be compounded with many other insights such as having to access the newest industry trends or business ideas and strategies for other businesses under our management hence increasing positive reputation to both event sponsors and event collaborators with higher likelihood of contributing to the same ecosystem in MCM.



2022 Malaysian Premier Futsal League (MPFL)

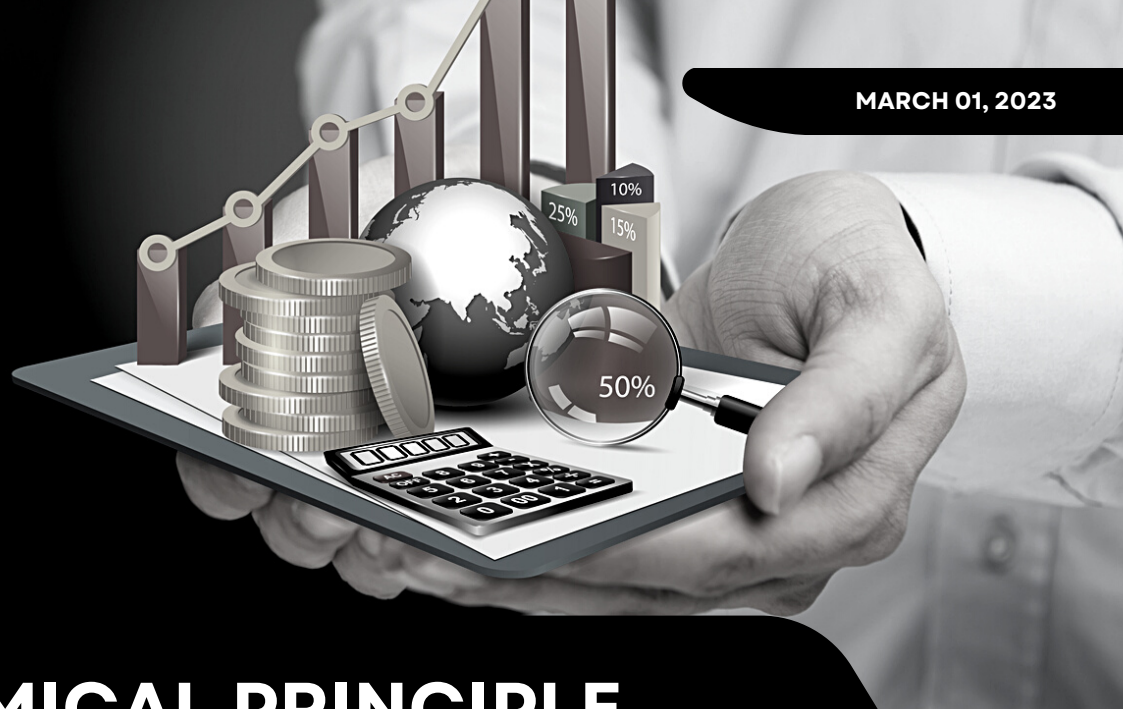


Malaysia Wheelchair Basketball Federation (MWBF)



2022 SOOKA Super Series Malaysia Volleyball League





ECONOMICAL PRINCIPLE

ASSESSMENT, POLICY, AND GOAL

MCM recognises that the term "economic principle" spans a broad variety of microeconomic concepts and hypotheses that describe how a financial system strives to satisfy an infinite demand in the global market with a finite amount of resources. Microeconomics and macroeconomics must be balanced in order to manage effective economic growth respectively nationwide and worldwide.

IMPLEMENTATION

Business or project collaboration is one of the solutions when it comes to diversifying one's project. MCM collaborates in different events or programme aim to drive economical growth as the world connecting the current ecosystem with other organisation allowing to harness the power of collective credibility. As MCM expands its footprint one of the entity of the sporting sole distributor in Malaysia, MCM had the first **Business Partner Networking** event to bridge the partners on collaboration and growing together. In continuance, in order to nurture the financial literary and funding initiatives amongst business onwers, MCM become the sponsor partner to the **Entrepreneurs Financial Planning Conference** and **2022 Huawei Spark Accelerator**. Due to the dedication and excellence to deliver the best, MCM was honored to receive the **2022 Digital Entrepreneur Award** for outstanding in project management at DEFCON 2022. When the number of collaboration and recognition is positive, the economy grows.

MEASUREMENT OF OUTCOMES

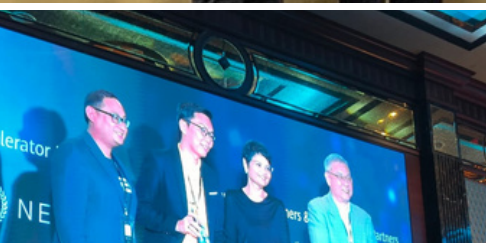
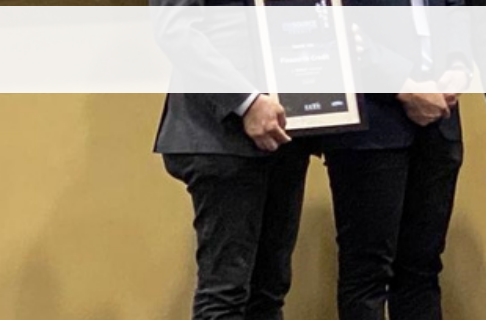
Every business involves risk, and without the right direction, a beginner to the sector might find it challenging to comprehend what must be done. Some people seem to prefer focusing on profit, while others favour the growth rate. Some people like to look at the industry as a whole first, while others take a holistic approach to the company. As Your Reliable Global Project Management Consultant; MCM always welcome both knowledge and improvement for betterment to improve the economy enabling businesses to operate in higher efficiency.



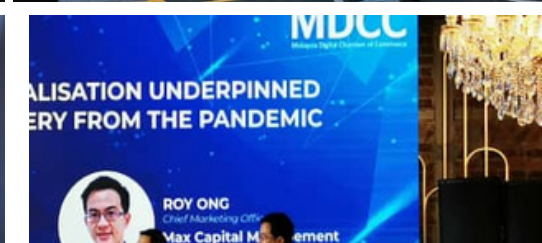
Business Partner Networking



MCM International Consultancy
Entrepreneurs Financial Planning Conference



2022 Huawei Spark Accelerator



2022 Digital Entrepreneur Award

